



Multimedia Design (Interactive Media)

WHY TAKE MULTIMEDIA DESIGN?

The NCFE Certificate in Multimedia Design provides you with skills in image, video and audio manipulation, as well as in how to 'author' these elements (meaning, to create an interactive presentation).

WHAT ARE THE KEY AREAS OF STUDY?

You will learn how to plan your ideas before producing and developing a wide range of media types using a number of sophisticated industry standard computer software packages. This will include learning how to use Adobe After Effects for video manipulation, Adobe Photoshop and Illustrator for still image editing, and media-authoring packages to bring interactivity to the presentation. This is then, for final distribution, put to a CD / DVD, or uploaded as a Flash or HTML Website.

WHAT SKILLS WILL I NEED AND DEVELOP?

You should bring to the course an understanding of how to use a computer and have a reasonable appreciation of Art and Design or Graphics. The course is ideal for candidates who have an interest in Multimedia and wish to develop these skills with a view to accessing Higher Education in the direction of interactive media or graphic design. On the course, you will produce a visually exciting interactive curriculum vitae that will assist your application either into university or industry.

ARE THERE ANY SPECIAL QUALIFICATIONS I NEED?

You will need to have an interest in Multimedia and have at least a grade C GCSE in an Art and Design subject or the equivalent.

HOW WILL I BE ASSESSED?

The course is assessed on the successful completion of a practical outcome and its supporting coursework, which comprises optional and mandatory units of work. The first year Level 2 Intermediate qualification (worth 2 GCSEs) consists of three mandatory units plus one optional unit. The second year Level 3 Advanced qualification (worth 1 A Level) consists of four mandatory units plus one optional unit.

PRIESTLEY EXTRA

In the second year, you will be required to plan your work in considerably more detail from concept to production. The second year also involves an investigation into the impact of Multimedia in society and you will be directed to visit National galleries and exhibitions.