



## **AS/A2 Media Studies (Level 3)**

### **WHY TAKE THIS COURSE?**

Wherever you go and whatever you do, you can't escape the media. Media industries are amongst the biggest in the world and are most people's source of entertainment and information. Relationships with audiences are things which merit study and Media Studies has become one of the fastest growing subjects in recent years. If you have a strong curiosity about all aspects of media, then this is the course for you.

### **WHAT WILL I STUDY?**

For the AS course you will study various aspects of television, print and a detailed case study of one media institution. You will be taught the terminology and skills needed to complete thorough analyses of television dramas looking at such things as camera angles; construction of mise-en-scene; narrative structure; and representation. You will also focus on media institutions and how they are developing and adapting to a digital environment. This module involves completion of a short case study which you will use to answer questions in the exam. For your coursework you will individually work on the construction of a new Music magazine.

The A2 course builds on and extends the knowledge and understanding you will have gained during your first year. As part of your A2 coursework you will create a documentary, working as part of a small group. In your exam you will reflect on your coursework, justifying decisions you made and demonstrate your understanding of media concepts. You will also study contemporary media texts, industries, audiences and debates.

### **HOW WILL I BE ASSESSED?**

The course is evenly split - 50% exam, 50% coursework each year.

### **WHAT SKILLS AND SPECIAL QUALIFICATIONS DO I NEED?**

As a student of Media you will work as part of a small group, as well as being able to work independently. You will also be expected to work to strict deadlines, which is the case in any media industry.

### **WHAT CAN I DO NEXT?**

There are numerous degrees to choose from in all aspects of the media. However, if you decide not to pursue the subject to degree level, the course is excellent preparation for other degrees, in terms of methods of study and learning used throughout the course, which will be of benefit to you whichever course you choose to follow. Alternatively many of our students progress directly to employment in all aspects of the media industry.

### **PRIESTLEY EXTRA**

Many of our Media students choose to be involved in the College radio station - Radio Wave, creating weekly shows. Students have also attended workshops in London, including The BBFC and The BBC. Media students will also have the opportunity to take a residential visit to New York.