



OCR National Level 3 Media Studies

WHY TAKE THIS COURSE?

This two year course is the natural next step if you have already taken the Level 2 National Certificate in Media and you are seriously considering a future career in some field of the media. It is a vocationally related qualification that will provide you with opportunities to develop skills and gain underpinning knowledge and understanding in a wide range of media productions. The qualification you will achieve is equivalent to two A levels and provides advanced skills using industry-standard software.

WHAT WILL I STUDY?

You will study a minimum of 12 units which may include: Marketing media and audience feedback, Video production and editing, Music radio production, Audio for the moving image, Ideas generation for media products and Career planning in the media industry.

HOW WILL I BE ASSESSED?

Although there are no exams as such, there will be a significant amount of written work to accompany the production work. While the course is largely based on practical work, a variety of learning methods will be used throughout, including small group work, independent research, whole class discussions, presentations, and teacher-led lessons.

Your practical work will be facilitated by excellent resources.

WHAT SKILLS AND SPECIAL QUALIFICATIONS DO I NEED?

There are no special qualifications required for this course. We would however expect you to have a keen interest in one or more aspects of the media industry, have good communication skills and be keen to develop your practical skills.

WHAT CAN I DO NEXT?

As with any vocational qualification you can apply for a place at University or try to gain employment in the Media industry. The course is designed to give you an in-depth understanding of all aspects of the Media that will make you very attractive to employers and University tutors.

PRIESTLEY EXTRA

Students will have the opportunity to work on the College radio station - Radio Wave. It may also be possible to participate in the production of a College magazine.