



BTEC Extended Diploma Art and Design (Level 3)

WHY TAKE THIS COURSE?

This exciting course is for students who are considering a career in Art and Design or one where a background in art is relevant - such as publishing, fashion/textile design, fine art, graphics, photography, 3d design, theatre, museum or gallery work. It is a course where you can find out which aspects of art and design are your strengths in year 1 and you can develop a personal portfolio in your chosen pathway in year 2. The course is for students who enjoy being creative - working to 'real' projects set by Art and Design professionals and who thrive on challenges. So if you want a creative career, are hardworking and enthusiastic about Art and Design and willing to take on new ideas, then this creative course is for you. Students on this programme progress to University to study Art or Design, or into Art and Design related employment.

WHAT WILL I STUDY?

The two year course comprises of compulsory and optional units, which allow you to build up a portfolio of Art and Design work to a professional standard. Initially in year 1 you will work in a variety of 2D and 3D materials before specialising in an area of your choice. You will not only develop your creativity but you will also learn about how artists and designers work in industry. This choice or pathway enables you to develop high level work in your chosen area, for University or employment.

HOW WILL I BE ASSESSED?

The programme is all coursework based. You will be formally assessed throughout the course and receive feedback at the end of each assignment. You will always know what you have achieved and how to improve. At the end of the course you follow a final major project of your choice which is displayed in an exhibition. It is a final showcase for your work.

WHAT SKILLS AND SPECIAL QUALIFICATIONS DO I NEED?

You will need to be committed to Art and Design, be willing to work hard, and be excited by the idea of producing Art and Design work that is personal and unique. The most important prerequisite is a grade C GCSE or better in an Art and Design related subject. However, a passionate interest in understanding of and commitment to the subject are also major requirements for success.

WHAT CAN I DO NEXT?

You will develop a personal varied and exciting portfolio of work that you are able to present to University or employers at interview, as evidence of your interest, ability, chosen pathway for study and future potential.

PRIESTLEY EXTRA

As well as working in the studios you will be encouraged to participate in research trips and gallery visits both locally and abroad. As part of your course you will have the opportunity to talk to visiting speakers from University and from industry about careers and courses.